

# FLASHBACK FRIDAY – DEWAR’S AT THE NORTH POLE

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April, 1979 – on the sea ice at 90 North latitude, the North Pole. I was one of the more unusual Profiles for Dewar’s Scotch. It was the 3<sup>rd</sup> of my 21 expeditions to the very top of our planet. One thing that stood out for me was the photographer brought false ice cubes of carved polished crystal for the photo you see of a glass of scotch perched on a small pressure ridge. That’s the way the pros do it. One genuine item he brought was a case of Dewar’s. We had one heck of a party on top of the world! (*Glimpses of Our Breathtaking World* #75 photo of Jack Wheeler)

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